



AN EVENING OF CELEBRATION WITH PCC FARMLAND TRUST

Thursday, May 2, 2019 // 5:30pm to 8:30pm // Metropolist in SODO

The Barn Raiser

The Barn Raiser, PCC Farmland Trust's signature fundraising event, will take place on **Thursday, May 2, 2019**, from **5:30pm to 8:30pm** at **Metropolist** in the SoDo neighborhood of Seattle. The evening will include live music, delicious local food featuring celebrity chefs and produce from Washington farms, a raise the paddle and live auction — and more! Our program will feature words from PCC Farmland Trust's new Executive Director as well as leaders in the field soon to be announced.

A traditional "Barn Raising" is a collective action in which the movement for local farmland is built by members of the community. At The Barn Raiser, we will honor members of our community with awards as a gesture of our appreciation for their efforts to build a vibrant and sustainable future with us.

Audience

- Engaged philanthropists & community members
- Environmental partners & farmers
- Local government
- Thought-leaders in sustainability, climate change, and local food systems
- PCC Farmland Trust Board of Directors
- Our Farms, Our Future campaign volunteers

PCC Farmland Trust

Mission

PCC Farmland Trust protects and stewards threatened farmland in Washington. We work to keep land in production by making it accessible to future generations of farmers. Since our founding by PCC Community Markets in 1999, we have protected 23 farms across Washington, more than 2,500 acres.

Our Farms, Our Future

As the Puget Sound region grows at a rapid pace, PCC Farmland Trust is leading a \$26 million campaign to keep sustainable and organic farmland within our changing landscape. We have already raised \$18.5 million, and look forward to continuing that momentum at the 2019 Barn Raiser!

Sponsorship Opportunities

BENEFIT	Farm Hand In-Kind	Media \$2,500	Sprouting \$2,500	Fruiting \$5,000	Harvest \$10,000	Bounty \$20,000 FULFILLED Exclusive presenting level
Live recognition from the stage	✓				✓	✓
Logo featured in rotating slide presentation		✓	✓	✓	✓	✓
Name featured in event program	✓	✓	✓			
Logo featured in event program				✓	✓	✓
Logo featured on PCCFT event webpage	✓	✓	✓	✓	✓	✓
Social media mention (FB: 4,800, Instagram: 1,600, Twitter: 1,200)	✓					✓
Logo on all event e-communications (7,300+ subscribers)		✓		✓	✓	✓
Native content in event e-communications (7,300+ subscribers)					✓	✓
Social media toolkit for event promotion	✓	✓	✓	✓	✓	✓
Swag bag gifting opportunity			✓	✓	✓	✓
Complimentary tickets to The Barn Raiser	2	2	2	4	6	8
Exclusive food & beverage sampling opportunity	✓					
Exclusive PCCFT farm tour for employees & families (date & venue to be mutually agreed upon)					✓	✓



Questions? Contact Gina Kilbridge, Institutional Giving Manager

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