



# An Evening of Celebration With PCC Farmland Trust

## THE BARN RAISER

The Barn Raiser, PCC Farmland Trust’s signature fundraising event, will take place on **Thursday, September 24, 2020**, from 5:30 to 8:30 p.m. at **SODO Park**, a new venue just across the street from last year’s location. The evening will include a sit-down dinner, live music, delicious seasonal bites by local chefs, a raise the paddle and live auction — and more! In celebration of our 20th year, our program will feature some exciting news from PCC Farmland Trust as well as words from special guests soon to be announced.

A traditional “Barn Raising” is a collective action in which the movement for local farmland is built by members of the community. At The Barn Raiser, we will honor members of our community with awards as a gesture of our appreciation for their efforts to build a vibrant and sustainable future with us.

### Audience

- Engaged philanthropists & community members
- Environmental partners & farmers
- Local government
- Thought-leaders in sustainability, climate change, and local food systems
- PCC Farmland Trust Board of Directors
- Our Farms, Our Future campaign volunteers

- 250 seat capacity at SODO Park
- 7,800+ email subscribers
- 2,000 monthly website visitors
- 8,800+ social media followers

**Thursday, September 24, 2020**  
**5:30 to 8:30 p.m.**  
**SODO Park**

### PCC Farmland Trust

#### Mission

PCC Farmland Trust protects and stewards threatened farmland in Washington. We work to keep land in production by making it accessible to future generations of farmers. Since our founding 20 years ago by PCC Community Markets, we have protected 23 farms across Washington, more than 2,500 acres.

#### Our Farms, Our Future

As the Puget Sound region grows at a rapid pace, PCC Farmland Trust is leading a \$26 million campaign to keep sustainable and organic farmland within our changing landscape. We have already raised \$20.4 million, and look forward to closing out our campaign at the 2020 Barn Raiser!

Images courtesy of: One Day’s Wages and Dylan Mander

# Sponsorship Opportunities

BENEFIT	FARM HAND In-Kind	MEDIA \$2,500	SPROUTING \$2,500	FRUITING \$5,000	HARVEST \$10,000	BOUNTY \$20,000 Exclusive presenting level
						<b>Fulfilled</b>
Exclusive PCCFT farm tour for employees & families (date & venue to be mutually agreed upon)					✓	✓
Category exclusivity					✓	✓
Live recognition from the stage	✓				✓	✓
Logo featured in rotating slide presentation	✓	✓	✓	✓	✓	✓
Name featured in event program	✓	✓	✓			
Logo featured in event program				✓	✓	✓
Logo featured on PCCFT event webpage	✓	✓	✓	✓	✓	✓
Social media mention	✓				✓	✓
Logo on all event e-communications		✓		✓	✓	✓
Native content in event e-communications					✓	✓
Social media toolkit for event promotion	✓	✓	✓	✓	✓	✓
Swag bag gifting opportunity	✓		✓	✓	✓	✓
Complimentary tickets to The Barn Raiser		2	2	4	6	8
Exclusive food & beverage sampling opportunity	✓					



Questions? Contact Gina Kilbridge, Institutional Giving Manager  
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CELEBRATING 20 YEARS