

Climate change and farmland: building a resilient future for Washington

JOIN US FOR EARTH DAY NW

Wednesday, April 22, 2020
7:30 - 9:00 p.m. | Town Hall Seattle



National best-selling authors and mother-daughter duo Frances Moore Lappé and Anna Lappé

PCC Farmland Trust protects and stewards threatened farmland in Washington. We keep land in production by making it accessible to future generations of farmers. Since our founding 20 years ago by PCC Community Markets, we have protected 23 farms, more than 2,500 acres. In response to a rapidly changing Puget Sound region, PCC Farmland Trust is raising \$26 million through the Our Farms, Our Future campaign, and has already raised \$20.4 million thanks to people like you.

You've probably heard that a quarter of global greenhouse emissions come from agriculture. But what does climate change mean for farmers here in Washington? In honor of the 50th anniversary of Earth Day, PCC Farmland Trust is proud to present *Climate change and farmland: building a resilient future for Washington*. Hear from national best-selling authors and mother-daughter duo Frances Moore Lappé and Anna Lappé, who bring a multi-generational perspective on the environment, the climate crisis, and our food system. Frances and Anna will share their insights on building a sustainable and resilient food system, and will be joined by a panel of local farmers who will share real stories about climate change impacts on farmland, and ways they are working to mitigate and adapt. Join us as we honor the power of soil and the knowledge of farmers as one answer to Washington's low-carbon, resilient future.

Earth Day NW 2020 asks companies, nonprofits, faith groups, governments, communities, and individuals to do something big, tangible, and extra that preserves and protects the environment and our communities. Three key objectives guide the year-long, collaborative project: real sustainability requires a healthy environment, a commitment to equity and inclusion, and strong built communities. Earth Day NW 2020 is timed in conjunction with the 50th anniversary of Earth Day, and is fiscally sponsored by Forterra.

Corporate Sponsorship Opportunities

BENEFIT	\$1,000	\$2,500	\$5,000	\$10,000
Exclusive PCCFT farm tour for employees & families (date & venue to be mutually agreed upon)				✓
Category exclusivity				✓
Live recognition from the stage			✓	✓
Tabling opportunity - premium			✓	✓
Tabling opportunity		✓		
Logo featured in event program			✓	✓
Name featured in event program	✓	✓		
Logo featured on lobby signage	✓			
Logo featured on Town Hall event page			✓	✓
Native content in event e-communications		✓	✓	✓
Social media mention	✓	✓	✓	✓
Promotional toolkit	✓	✓	✓	✓

Audience

- Engaged community members and thought leaders in sustainability, climate change, and local food systems
- Environmental partners and farmers
- Philanthropists and PCC Farmland Trust donors
- Local government
- PCC Farmland Trust Board of Directors
- 800 seat capacity at Town Hall
- 7,800+ email subscribers
- 2,000 monthly website visitors
- 8,800+ social media followers



CELEBRATING 20 YEARS

Questions? Contact Gina Kilbridge, Institutional Giving Manager

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